

### **Functional Proteomics:**

from Proteins to Organisms

3-4 December 2013, Nottingham



# Sponsorship & Trade Exhibition Opportunities



**British Society for Proteome Research 2013 Meeting** 

# Functional Proteomics: from Proteins to Organisms

3 – 4 December 2013 East Midlands Conference Centre, Nottingham

www.bspr.org/2013meeting

# British Society for Proteome Research (BSPR) 2013 Meeting 3 – 4 December 2013, East Midlands Conference Centre, Nottingham

On behalf of the British Society for Proteome Research (BSPR) we are delighted to invite you to be part of the BSPR 2013 Meeting, taking place on Tuesday 3 and Wednesday 4 December 2013 at the East Midlands Conference Centre, set in 330 acres of The University of Nottingham's landscaped parkland in Nottingham, UK.

The theme of this meeting is 'Functional Proteomics: from Proteins to Organisms'. Most importantly, the

meeting represents a celebration of the **outstanding success of the 2012 EuPA meeting** held in Glasgow, organised by the BSPR and enthusiastically supported by Trade. In recognition of this accomplishment, we are making important changes to the format, which will **benefit sponsors**;-

- We will offer a significantly reduced registration rate for BSPR members and students to encourage wider participation.
- The meeting will be held over two days with a range of networking opportunities between attendees and trade.
- One oral session will be dedicated to research presentations by industry – scientific suppliers, pharma or biotech (see page 5 for more information).
- Vendors are actively encouraged to submit abstracts to present research and commercial posters.

The meeting is expected to attract approximately 200 attendees and will provide the ideal opportunity for companies to network and share information with experts in the field.

#### **2013 Organising Committee**

Dr Josie Beeley (Convener)

Dr Bob Amess

Dr Richard Burchmore

Dr Robert Lavfield

Dr Chris Sutton

Dr Sara Zanivan

#### **2013 Scientific Committee**

Dr Sara Zanivan (Convener)

Dr Richard Burchmore

**Prof Walter Kolch** 

**Prof Steve Pennington** 

Dr Juri Rappsilber

We have pulled together a number of exciting sponsorship opportunities for you to choose from starting at only £100 + VAT and Trade Exhibition spaces are also available.

The Trade Exhibition will take place within the Exhibition and Banqueting Suite of the Conference Centre where the posters will be displayed as well as where tea, coffee and lunch will be served. On the Tuesday evening there will be a chance to network informally over food and drinks whilst viewing the posters and Trade Exhibition.

Nottingham, in the heart of England, is a compact and diverse city which is easy to reach and easy to get around. Nottingham offers over 300 restaurants in the city centre alone with all fresco continental style dining, bars and entertainment. The award-winning EMCC, established in 1985, is a state-of-the-art conference facility within easy reach of Nottingham city centre. Ideally located on the University Park Campus, the EMCC is the ultimate, flexible venue with 25 years of experience in hosting conferences, meetings and events.

We look forward to welcoming you to this great city and providing you with an outstanding meeting programme. We hope you will find something of interest in this 2013 prospectus and we very much look forward to working with you in Nottingham.

#### **BSPR 2013 Meeting**

c/o Conference Secretariat, MCI UK Ltd 272 Bath Street Glasgow G2 4JR

Tel: +44 (0) 141 354 1660 Fax: +44 (0) 141 354 1661

Email: bspr2013industry@mci-group.com

#### **About the British Society for Proteome Research**

The British Society for Proteome Research (BSPR) is a registered incorporated charity and aims to advance the science of proteomics, to further public education and to promote study and research work in proteomics and related subjects for the benefit of all.

The BSPR represents both the Human Proteome Organization (HUPO) and the European Proteomics Association (EuPA) in the UK and is affiliated to the Society of Biology (SOB).

Further information on the British Society for Proteome Research can be found at www.bspr.org

#### The Meeting

The BSPR 2013 Meeting will include world class speakers, free communications, poster presentations and a Trade Exhibition and aims to continue to provide a high quality proteomics research forum that has been characteristic of the last 10 years.

Proposed sessions include:

- Protein structure
- Protein function in time and space
- Post-translational modifications
- Protein interactions
- Protein function in tissues and organisms
- Vendors session (by commercial delegates)

A number of prestigious speakers have already accepted invitations to present their latest research at the meeting including:

- Pedro Cutillas London
- Richard Goodwin Manchester
- Matthias Gstaiger Zurich
- Juri Rappsilber Edinburgh
- Marius Ueffing Tubingen
- Michiel Vermeulen Utrecht

#### **Dates and Venue for 2013**

Dates: Tuesday 3 and Wednesday 4 December 2013

Venue: East Midland Conference Centre, University Park Campus, The University of Nottingham,

University Park, Nottingham NG7 2RJ



The EMCC is based within University Park which is on a major bus route and therefore easily accessible. The nearest train station to University Park is Beeston Station however the main station, Nottingham Station, is only a short taxi ride away and has taxi ranks located outside the station. Nottingham Station is approximately a two hour train ride from both London and Manchester or an hour and a half from Birmingham.

East Midlands Airport is only 17 miles from University Park Campus.

Visit the EMCC website at <a href="http://www.nottinghamconferences.co.uk/emcc/">http://www.nottinghamconferences.co.uk/emcc/</a> for further information.

#### **Delegate Profile**

It is expected that approximately 200 attendees will attend this meeting and the audience will be made up of academic, industrial and clinical researchers, delegates from government and national organisations, and of course post graduate students and post-doctoral scientists.

Although BSPR 2013 is being held in a location near to the East Midlands Proteomics Workshops and only one month later, in contrast the BSPR 2013 will attract delegates UK wide (rather than local) and further afield and will focus on an international group of world class speakers.

#### **Delegate Programme at a Glance\***

#### **Tuesday 3 December 2013**

08:00-09:30	Registration
09:30-09:40	Welcome
09:40-10:20	Keynote lecture
10:20-11:30	Session 1: Protein structure
11:30-12:00	Coffee, posters and Trade Exhibition
12:00-13:15	Session 2: Vendor session and Early Career Investigator Award
13:15-14:15	Lunch, posters and Trade Exhibition
14:15-15:30	Dedicated poster session, coffee and Trade Exhibition
15:30-17:10	Session 3: Post-translational modifications
17:10-19:30	Informal networking session, wine reception (subject to sponsorship) and buffet meal in the <b>Trade Exhibition</b> area  British Society for Proteome Research (BSPR) 2013 Meeting

#### Wednesday 4 December 2013

08:00-08:45	Registration
09:00-10:30	Session 4: Protein function in time and space
10:30-11:00	Coffee, posters and Trade Exhibition
11:00-12:30	Session 5: Protein interactions
12:30-13:45	Lunch, posters and Trade Exhibition
13:45-15:15	Session 6: Protein function in tissues and organisms
15:15-15:30	Awards, closing comments

<sup>\*</sup>Details of the meeting programme may be subject to change.

#### Why Get Involved?

This is a fantastic opportunity for companies in the industry to connect with experts in the field of proteomics. With an exciting and informative 2013 programme and excellent onsite facilities in a new and accessible location, the BSPR expect a very successful and well attended meeting.

#### **Vendor Session**

One oral session will be comprised of four 15 minute research presentations by industry, **which includes scientific suppliers**, **pharma and/or biotech**. Presentations will be selected by the Scientific Committee based on abstracts submitted, the quality of the science and relevance to the theme of the meeting. To submit an abstract, log onto <a href="https://b-com.mci-group.com/AbstractSubmission/13BSPNOT.aspx">https://b-com.mci-group.com/AbstractSubmission/13BSPNOT.aspx</a>

#### What to Do Next

If you are interested in joining us as a sponsor or exhibitor at the 2013 meeting, please complete, sign and return the enclosed booking form, detailing your preferred sponsorship and/or Trade Exhibition space. Once you have returned a signed booking form, a member of the Conference Secretariat will be in touch.

If you wish to discuss any of the opportunities in further detail, please do not hesitate to contact Claire Agnew using the contact information below.

#### **Contact Information**

#### **BSPR 2013 Meeting**

c/o Conference Secretariat, MCI UK Ltd 272 Bath Street Glasgow G2 4JR

Tel: +44 (0) 141 354 1660 Fax: +44 (0) 141 354 1661

Email: bspr2013industry@mci-group.com

#### **Sponsorship Opportunities**

Engagement Level	Price
Platinum	£4,000
Gold	£2,750
Silver	£1,500
Sponsorship by item	Costs as detailed

Note: All sponsors and exhibitors will have their logo on the BSPR website from the time of registration until BSPR 2014.

\*Costs above are exclusive of VAT which will be added at the prevailing rate.

#### Platinum (exclusive to 2 sponsor only)

£4,000 + VAT

- Complimentary standard exhibition package (as detailed on page 9).
- 2 complimentary registrations.
- Advance access to the Participant List (in line with data protection policies).
- Acknowledgement and website link with logo on the BSPR website.
- Acknowledgement in promotional flyers and advertisements.
- Acknowledgement in Final Programme.
- Inside front or inside back full page advert in the Final Programme (sponsor to provide own artwork).
- 2 complimentary delegate bag inserts (sponsor to provide own insert).
- Banner at registration area (sponsor to provide own banner).

#### Gold (maximum of 3 sponsors)

50% discounted exhibition package (as detailed on page 9).

£2,750 + VAT

- 2 complimentary registrations.
- Acknowledgement in promotional flyers and advertisements.
- Acknowledgement in Final Programme.
- Full page advert in the Final Programme (sponsor to provide artwork).
- 1 complimentary delegate bag insert (sponsor to provide own insert).

#### **Silver**

25% discounted exhibition package (as detailed on page 9).

£1,750 + VAT

- 1 complimentary registration.
- Acknowledgement in promotional flyers and advertisements.
- Acknowledgement in Final Programme.
- Half page advert in the Final Programme (sponsor to provide artwork).
- 1 complimentary delegate bag insert (sponsor to provide own insert).

#### **Audio Visual (maximum 1 sponsor)**

£2,500 + VAT

The sponsor of this item will see their logo included on the meeting holding slide which will be displayed in the Conference Theatre on the projector screens before, during and after each session.

The holding slide, and therefore the sponsor's logo, is an image that resonates throughout the meeting. Sponsorship of this item includes:

- Acknowledgment against sponsorship item in Final Programme.
- Acknowledgement on meeting holding slide.
- 1 complimentary delegate bag insert (sponsor to provide own insert)

#### **Delegate Bags (maximum 1 sponsor)**

£1,000 + VAT\*

This is a much sought after sponsorship item due to its high profile throughout the meeting and beyond. Every delegate will receive a delegate bag on their arrival containing all relevant meeting print. Sponsorship of this item includes:

- Sponsor's logo (one colour only) to be included on delegate bags.
- Acknowledgment against sponsorship item in Final Programme.
- 1 complimentary delegate bag insert (sponsor to provide own insert).

#### **Congress Lanyards (maximum 1 sponsor)**

£500 + VAT\*

All delegates, speakers and meeting staff will receive a name badge on a lanyard which must be worn throughout the meeting. Sponsorship of this item includes:

- Sponsor's logo (one colour only). included on lanyards.
- Acknowledgment against sponsorship item in Final Programme.

## Notepads (maximum 1 sponsor) Pens (maximum 1 sponsor)

£300 + VAT

£300 + VAT

Every delegate bag may contain a notepad and a pen which delegates can retain. Sponsorship of this item includes:

Acknowledgment against sponsorship item in Final Programme.

Note: Sponsors would provide their own notepads and/or pens.

#### Poster Sessions (maximum 1 sponsor per day)

£750 + VAT per day

The posters will be housed within the Trade Exhibition area with around 100 posters on display at the meeting over the course of the event. Poster presentations and viewing will take place during coffee and lunch breaks and at specific viewing times.

Sponsorship of this item includes:

- Acknowledgement against sponsorship item in Final Programme.
- Acknowledgement on one or two of the poster boards.
- Opportunity to welcome delegates at the dedicated poster sessions on the Tuesday afternoon.

#### **USB Sticks (maximum 1 sponsor)**

£1,000 + VAT

Every delegate bag may contain a USB stick with meeting abstracts which delegates can retain. This is a highly sought after item as it is given to every delegate on arrival at the event and delegates can use this during the course of the congress and beyond.

<sup>\*</sup>To be negotiated if sponsor supplies bags.

<sup>\*</sup>To be negotiated if sponsor supplies lanyards.

- Acknowledgement against sponsorship item in Final Programme.
- Sponsor's logo (one colour only) to be included on USB sticks.

Note: Production to be negotiated with sponsor.

Delegate Bag Inserts £250 + VAT

An insert can be included in every delegate bag and is an excellent way of putting information straight into the delegate's hands on their arrival. Sponsorship of this item includes:

• Inclusion of an insert in the congress bags (to be no larger than A4, weight kept to a minimum, subject to approval).

Note: Sponsors are responsible for producing, printing and delivering the bag inserts within timescales given by the Conference Secretariat.

#### **Programme Booklet Advertising**

Adverts to be included in the Final Programme.

Inside Front Cover (only available if not taken up by Platinum sponsor)	£350 + VAT
Inside Back Cover (only available if not taken up by Platinum sponsor)	£350 + VAT
Full Page	£200 + VAT
Half Page	£100 + VAT

Note: Sponsors are responsible for producing their own adverts within the timescales and specification given by the Conference Secretariat.

#### Informal Networking Evening on Tuesday 3 December 2013

There is an opportunity for sponsors to support the Informal Networking Evening being held at the East Midlands Conference Centre on the Tuesday evening immediately after the last session.

#### Wine and Beer Reception

£1,000 + VAT

- Acknowledgement against sponsorship item in Final Programme.
- 2 complimentary tickets to the Informal Networking Evening.
- Half page advert in Final Programme (sponsor to provide artwork).

#### **Early Career Investigator Award**

£300 + VAT

Poster Prize

£200 + VAT

**Invited Speaker Sponsorship** 

£500 + VAT

#### **Trade Exhibition Opportunities**

Large, standard and mini exhibition spaces are available as below:

Large (4m wide x 2m depth)  $\pounds$ 1,950 + VAT Standard (3m wide x 2m depth)  $\pounds$ 1,450 + VAT Mini (1m wide x 2m depth)  $\pounds$ 750 + VAT

Prices above apply for Exhibition only activity, but may be substantially discounted as part of the Platinum, Gold or Silver sponsorship opportunities (see page 6).

The exhibition package will include:

- 1 x draped 6ft trestle table (smaller table for mini spaces) with 2\* x chairs.
- 1 x electricity socket.
- A company listing in the Final Programme.
- Exhibition staff passes for two company personnel.\*
- Tea, coffee and lunch for two exhibition staff.\*

The Trade Exhibition will be held in the Exhibition and Banqueting Suite of the East Midlands Conference Centre where the posters will be displayed and where coffee and lunches will be served. Adequate time has been scheduled in the programme for poster and Trade Exhibition viewing only. Oral sessions will be strictly kept to time using a light/audible timer system to ensure that speakers keep to time and the oral sessions do not encroach on Trade Exhibition viewing times and coffee and lunch breaks.

Additional requirements (e.g. display stands, poster boards, extension cables, etc) will be at your own cost. Should you require contact information for any specific suppliers, please contact the Conference Secretariat.

#### **Exhibition Timetable:**

Monday 2 December 2013: Exhibition set-up opens

Tuesday 3 December 2013: \*10:30 Exhibition opens

Tuesday 3 December 2013: \*19:30 Exhibition closes

Wednesday 4 December 2013: \*10:00 Exhibition opens

Wednesday 4 December 2013: \*14:00 Exhibition closes

<sup>\*</sup>One for mini spaces.

<sup>\*</sup>Timings to be confirmed.



## **Functional Proteomics:**

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3-4 December 2013, Nottingham



# SPONSORSHIP AND TRADE EXHIBITION BOOKING FORM

#### The Sponsor identified below:

Company / Organization / Institutes	
Company / Organisation / Institute:	
Primary Contact Person:	
0	
Contact Address:	
DI	
Phone:	
Fax:	
Email:	
Invoice Address (if different from the	
above):	
Purchase order number (if applicable):	
( 11 /	

#### will support the BSPR 2013 Meeting at the Sponsorship Level / Exhibition Package selected below:

Opportunity	Price	Qty	Total
Platinum	£4,000 + VAT		
Gold	£2,750 + VAT		
Silver	£1,750 + VAT		
Audio Visual	£2,500 + VAT		

Delegate Bags	£1,000 + VAT	
Delegate Lanyards	£500 + VAT	
Notepads	£300 + VAT	
Pens	£300 + VAT	
Poster Sessions	£750 + VAT per day	
USB Sticks	£1,000 + VAT	
Delegate Bag Inserts	£250 + VAT	
Programme Booklet Advertising -Inside Front Cover	£350 + VAT	
Programme Booklet Advertising -Inside Back Cover	£350 + VAT	
Programme Booklet Advertising -Full page	£200 + VAT	
Programme Booklet Advertising -Half page	£100 + VAT	
Wine and Beer Reception	£1,000 + VAT	
Exhibition Package -Large	£1,950 + VAT	
Exhibition Package -Standard	£1,450 + VAT	
Exhibition Package -Mini	£750 + VAT	
Early Career Investigator Award	£300 + VAT	
Poster Prize	£200 + VAT	
Invited Speaker Sponsorship	£500 + VAT	
Informal Networking Evening Ticket	£26.50 + VAT	

Note: Costs are exclusive of VAT which will be added at the prevailing rate.

We have read and accept the terms and conditions appended at the end of this document including the cancellation policy.

Sponsor:	
Signature:	
Job title:	
Date:	

### This booking form must be completed, signed and returned to the Conference Secretariat.

British Society for Proteome Research (BSPR) 2013 Meeting c/o Conference Secretariat, MCI UK Ltd 272 Bath Street, Glasgow, G2 4JR

Tel: +44 (0) 141 354 1660 Fax: +44 (0) 141 354 1661 Email: bspr2013industry@mci-group.com

#### **Terms and Conditions**

Sponsorship and Exhibition space will be awarded on a first-come-first-serve basis. For consideration as a Sponsor and/or Exhibitor, please complete, sign and return the booking form in this brochure. We will consider a signed booking form as confirmation of your commitment and upon receipt of this booking form, the sponsor/exhibitor will become liable to the British Society for Proteome Research for the amount committed. A confirmation will be sent to the sponsor or exhibitor if the space/item is available. If your item/space is not available, a member of the Conference Secretariat will contact you to discuss an alternative. The British Society for Proteome Research reserves the right to reject a Sponsor or Exhibitor.

Payment in full will be required before any commitment is made by the British Society for Proteome Research with respect to the agreed benefits. The Sponsor and/or Exhibitor Fee is payable within 30 days of invoice issue and prior to the open day of the meeting. The organisers reserve the right to deny participation should full payment not be received within the timescales indicated. The British Society for Proteome Research does not permit:

- 1. Sponsorship of private functions conflicting with any scheduled Society event.
- 2. Public promotion of any private function occurring during the meeting, unless explicitly authorised by the British Society for Proteome Research (BSPR).

The British Society for Proteome Research will supply the benefits and make available the opportunities identified in the BSPR 2013 Sponsorship and Trade Exhibition Opportunities brochure. The Sponsor or Exhibitor may elect less than all of the benefits and opportunities identified for the selected Sponsor Level or Exhibitor, but the Fee will not be adjusted. Either party may cancel this Agreement by written notice to the other party, subject to the cancellation policy below. The British Society for Proteome Research will offer refunds in line with the cancellation policy detailed below. We will consider a signed booking form as confirmation of your commitment and all cancellations must be detailed in writing to the Congress Secretariat. Upon receipt of a signed booking form, the sponsors/exhibitors will become liable to the British Society for Proteome Research (BSPR) for the amount committed.

#### For cancellations made:

- up to and including 31 August 2013 50% of the total package cost will be retained.
- including and after 31 August 2013 100% of the total package cost will be retained.

Under no circumstances will the British Society for Proteome Research be liable to the Sponsor or Exhibitor for any amount greater than the Fee paid. The Sponsor or Exhibitor will indemnify and hold harmless the British Society for Proteome Research for any liability to any third party arising from use or distribution by the British Society for Proteome Research of material supplied by Sponsor or Exhibitor in accordance with this Agreement. This Agreement and the Associated Sponsorship & Exhibition Opportunities brochure for the 2013 Meeting constitutes the entire agreement between the parties. This Agreement will be construed under English law and all disputes will be exclusively resolved in courts in London, England and the parties hereby consent to the jurisdiction thereof.